

www.oleburger.de

O/e

mini portfolio

Works / Projects

ole burger

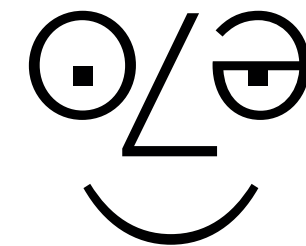
**find a few works and referces form
the past few years on these pages.**

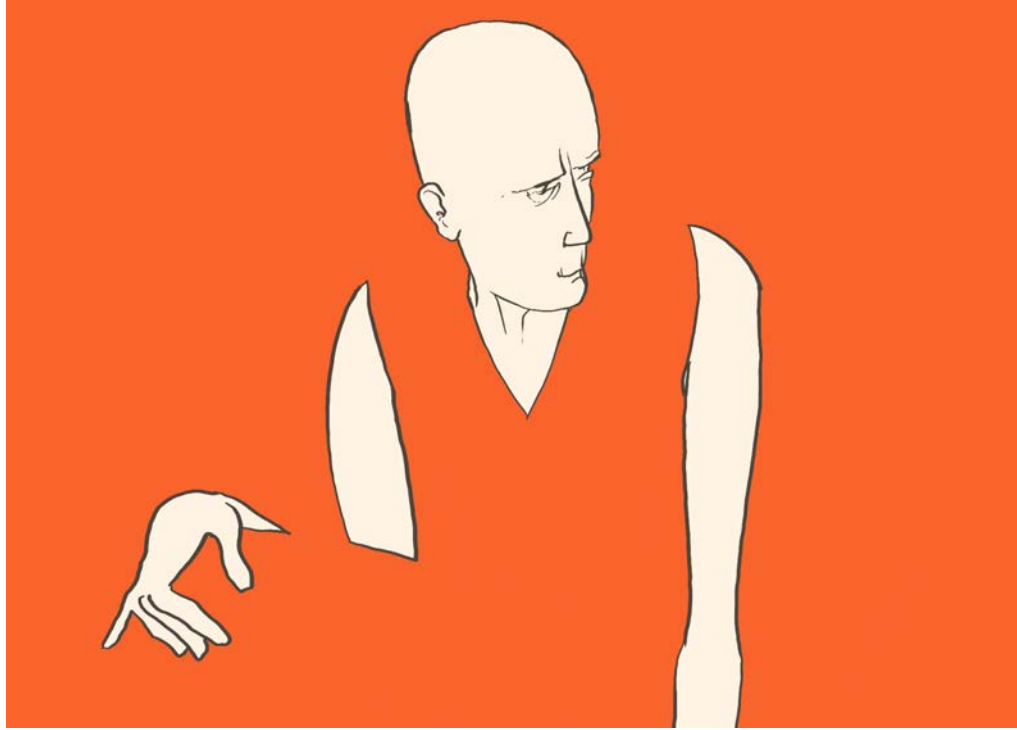
Especially the development of many e-commerce plat-
forms for clients enabled me to coordinate bigger scale
projects, from the start to the official release. Working
closely, from the beginning, together with the client as
well as external services, using design thinking workshops
and prototyping, in some cases, being responsible for the
project management or/and the marketing as well as the
content of the brand, I have a clear understanding of the
importance of compliance of these different disciplines
and their role in the customer ourney.

Having studied communication design abroad and being a creative team leader for more than 20
years, with a detail insight in business development as well as project development, this job offer
caught my attention because my experience appears to correspond closely with your needs.

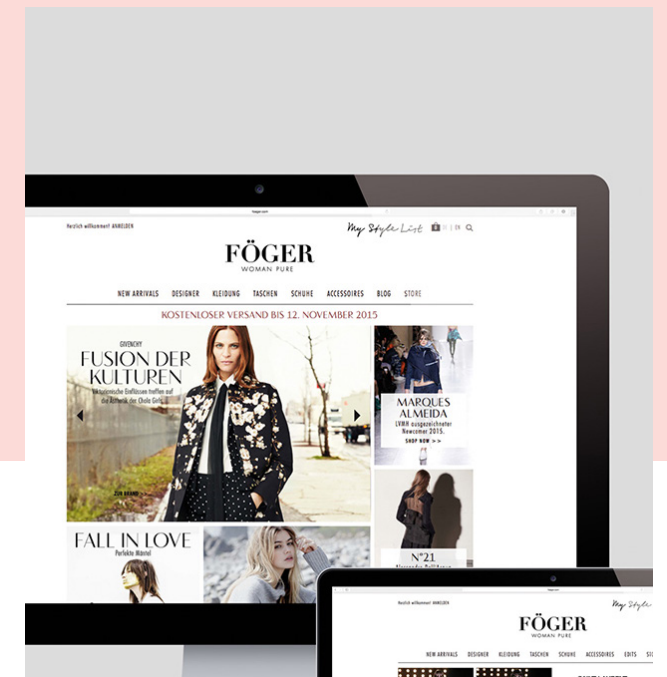
My career as communication designer focused early on the categories e-commerce-consulting and
content-development in the fashion industry. Working for big lifestyle brands, wholesale and retail
clients over the past years, I gained a lot of insight in the development and improvement of digital
business models.

**If you prefer action over
words, I'd be happy to meet you.**





take control of perception!



Strategy
 Branding
 Campaigns
 Creative casting
 Content & storytelling
 E-commerce
 Social media
 Graphic & editorial
 Design
 Packaging design
 Visual merchandising
 Spacial Design



Strategy Content Creativity Perception

HALLHUBER

comma,



s.Oliver

Q/S
designed by



FÖGER
WOMAN PURE

DOROTHEE
SCHUMACHER

Klarna

SONY



zalando



BOSS
HUGO BOSS

OBERPOLLINGER
MÜNCHEN

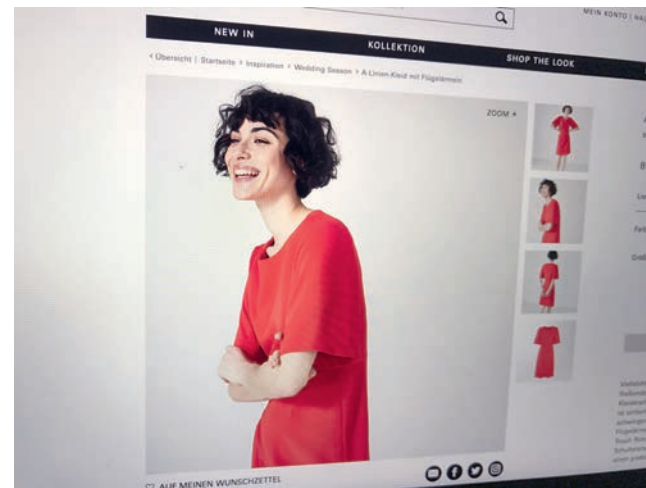
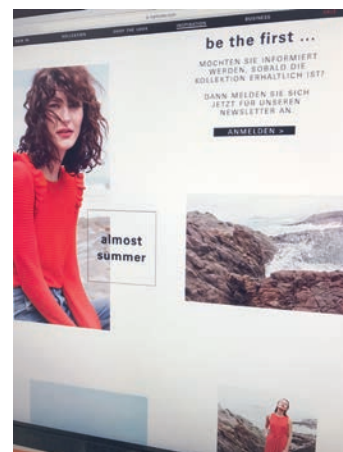


HALLHUBER





Art Direction for one of Europe's most successful vertical womens ar brands.



Services provided for HALLHUBER.

- Strategy
- Branding
- Campaigns
- Creative casting
- Content & storytelling
- E-commerce
- Social media
- Graphic & editorial design
- Packaging design
- Visual merchandising

HALLHUBER

100 years of
excellence
in sleep and
homewear.

Art Direction /
Strategy /
Photography.



BETTENRID

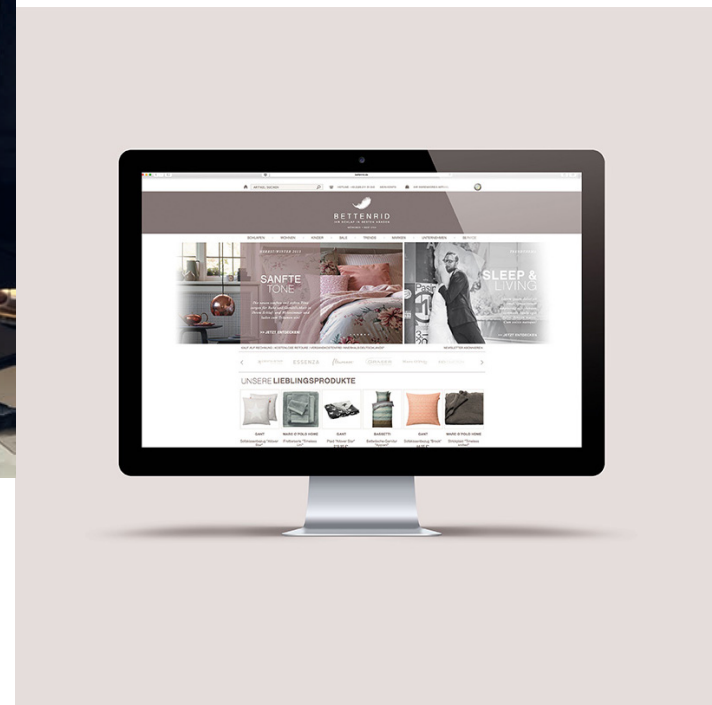
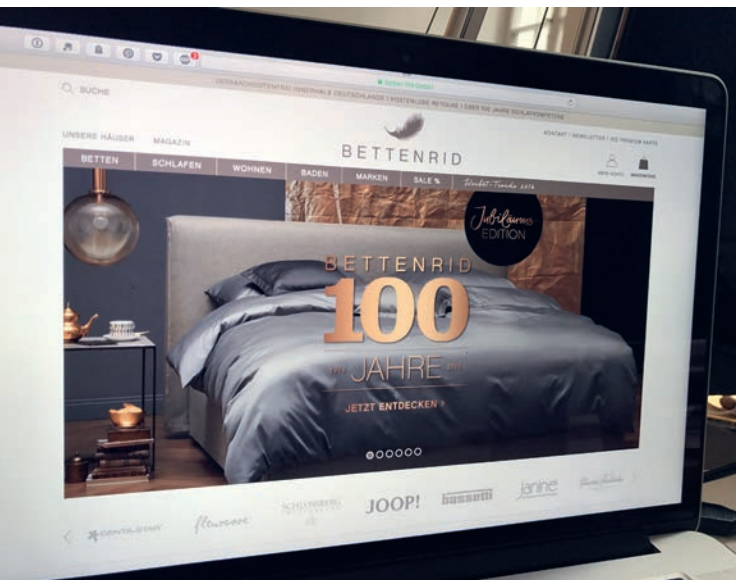
IHR SCHLAF IN BESTEN HÄNDEN

MÜNCHEN • SEIT 1916



Services provided for BETTENRID.

- Strategy
- Branding
- Campaigns
- Creative casting
- Content & storytelling
- E-commerce
- Social media
- Graphic & editorial design
- Packaging design
- Visual merchandising



examples of work



**Startegy / Art Direction
for making a classic brand
youthful again.**



Services provided for TONI FASHION.

- Strategy
- Campaigns
- Creative casting
- Content & storytelling
- Graphic & editorial design





comma,



comma,

Creative support for
the successful premium
womenswear brand.



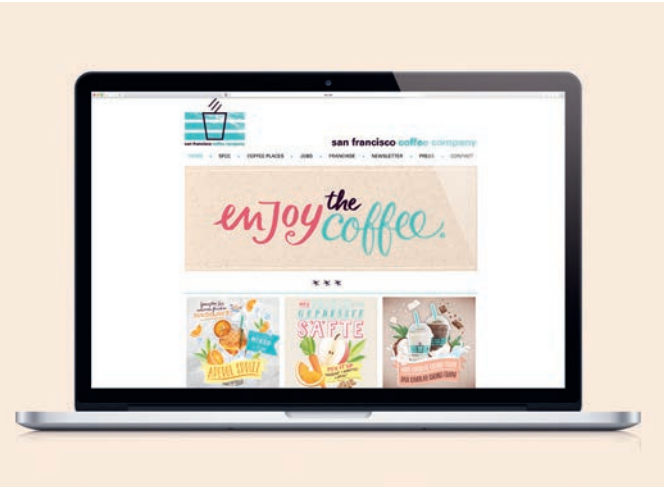
Services provided for COMMA.

- Strategy
- Branding
- Campaigns
- Content & storytelling
- Online
- Social media
- Editorial design
- Packaging design

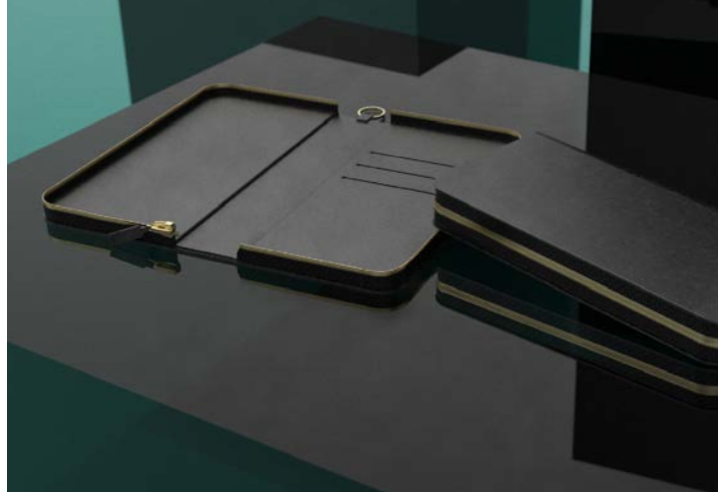
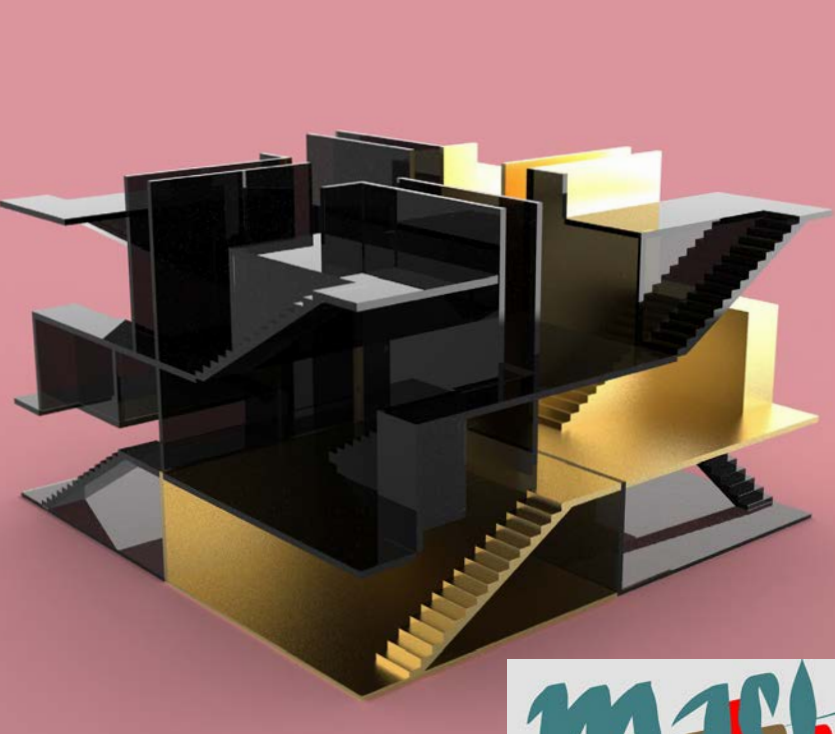


Services provided for SFCC.

- Branding
- Graphic & editorial design
- Packaging design
- Visual merchandising
- Online

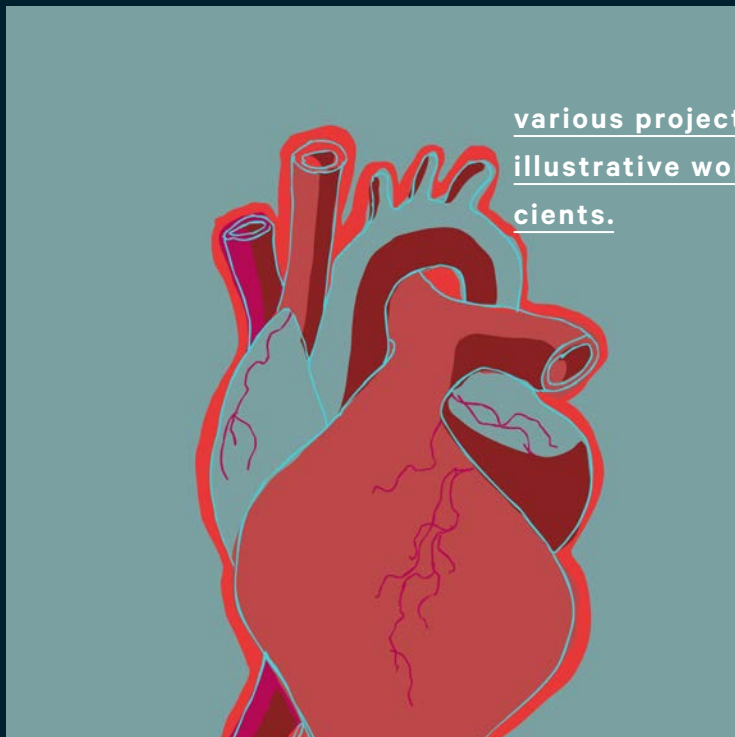
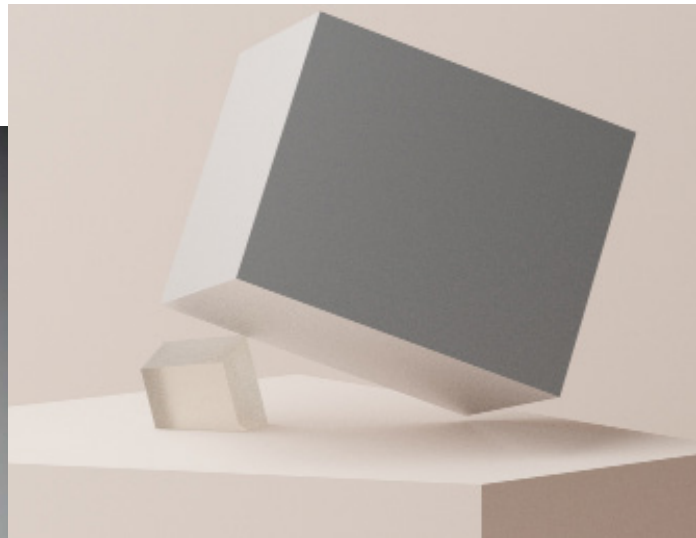
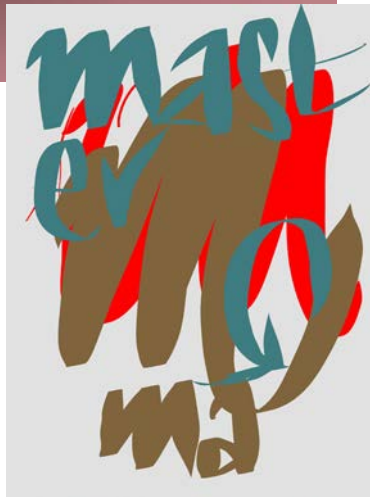
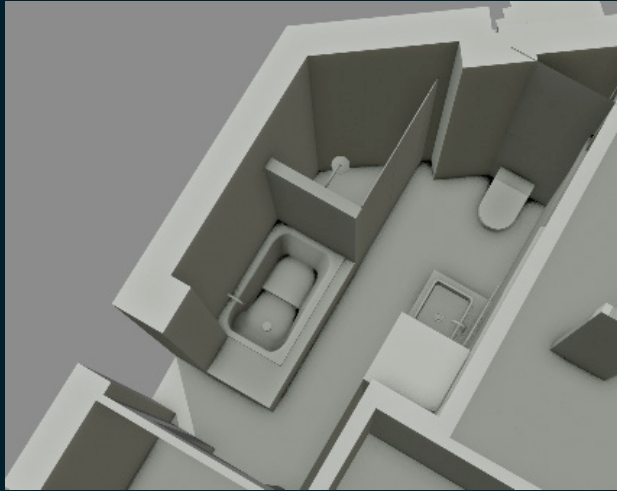


examples of work



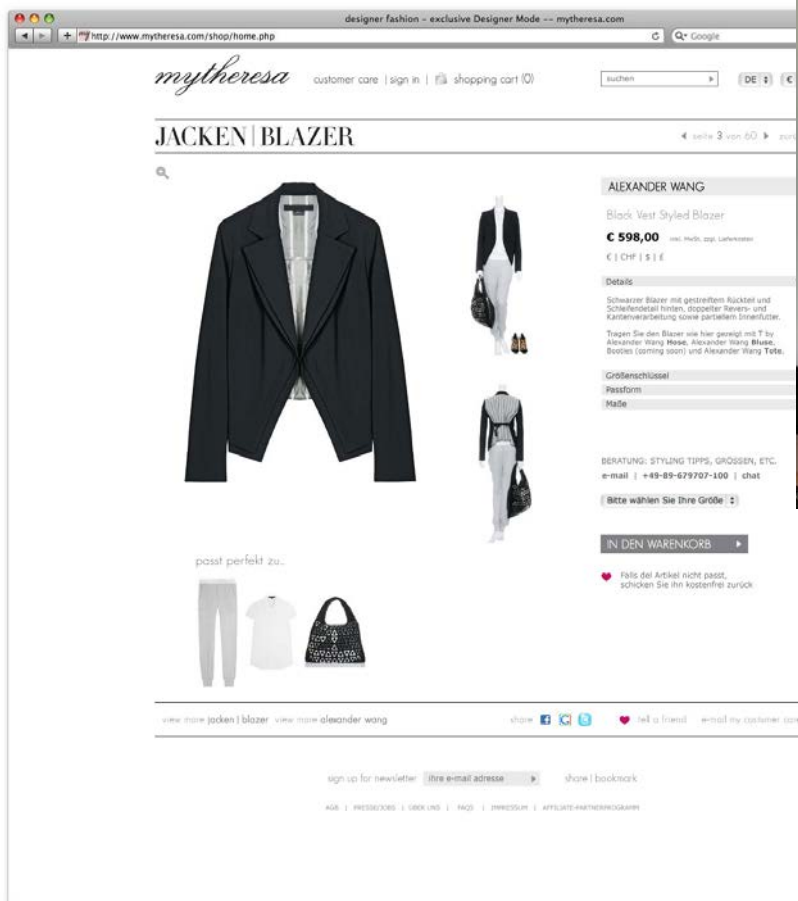
3D Projects & Illustrations for

- Campaigns
- Branding Material
- Content
- Sales support
- Video clips
- Visual merchandising



various projects in the form of
illustrative works for different
clients.





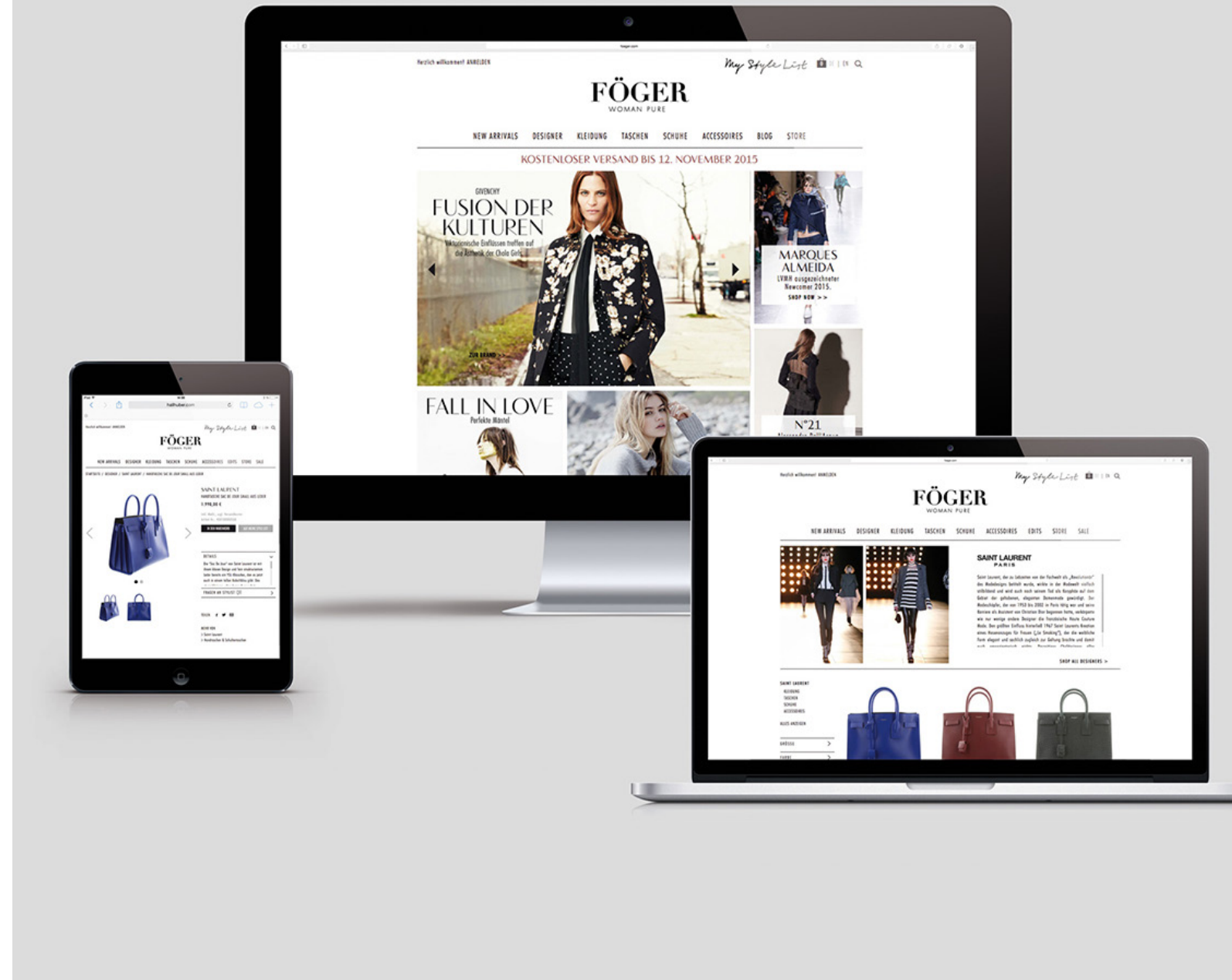
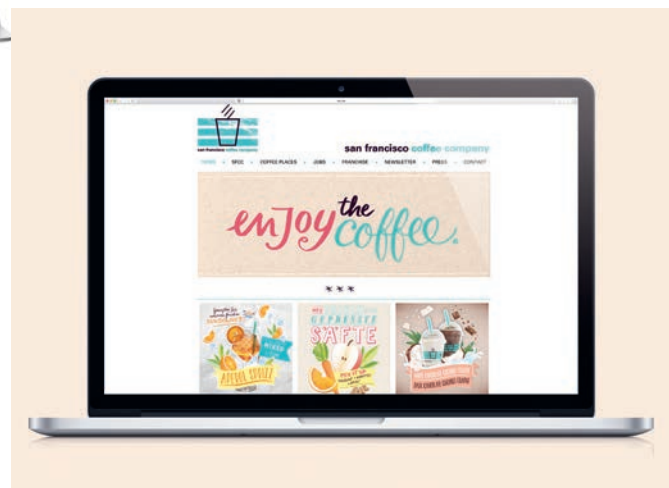
Selection of Online

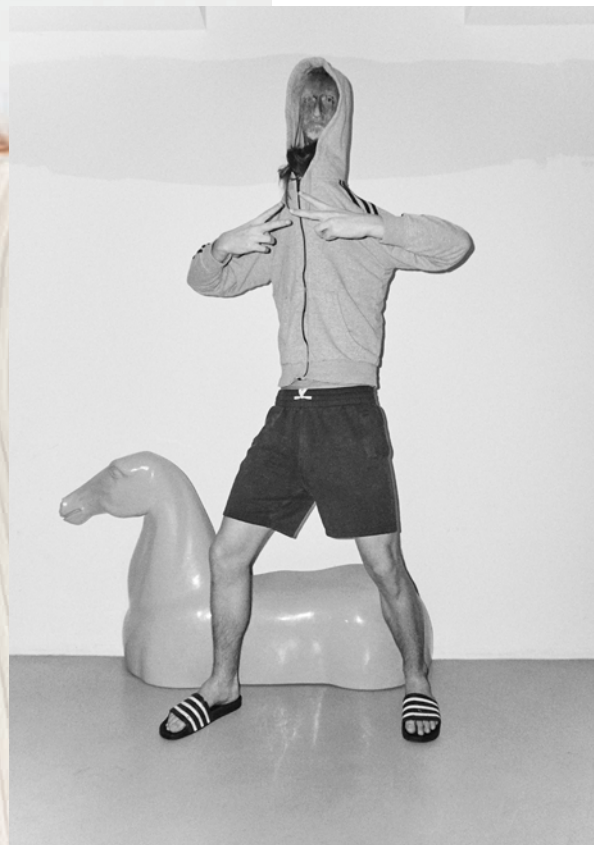
Projects

UX-Design

Eshop Conception

Newsletter templating





Ole Burger

Education	1997	<i>Bachelor of Fine Arts (B.F.A) Art Center College of Design, Pasadena, USA</i>
	1995	<i>Full Scholarship Art Center Europe, La Tour-de-Peilz, Switzerland</i>
Career	2018 – 2020	<i>Freelance</i>
	2016 – 2018	<i>Founder and Partner of YCCP GmbH</i>
	2012 – 2016	<i>Partner of Janvier Burger Stasch GmbH</i>
	2004 – 2012	<i>Partner of Janvier & Burger GmbH</i>
	1999 – 2004	<i>Founder and Creative Director of Janvier & Burger Communication GbR</i>
	1998 – 1999	<i>Art Director at Rempen & Partner Munich</i>
Clients	1997 – 1998	<i>Design Freelance CA./USA</i>
		<i>Aigner, Babor, BMW, Boss, Brax, Breuninger, Campus, Dorothee-Schumacher, GEMA, Gerry Weber, Hacker-Pschorr, Hallhuber, Feinkost-Käfer, Klarna, Loden-Frey, Marc O'Polo, mytheresa.com, Oberpollinger, Quartier 206, S. Oliver, Swarovski, Value Retail, Zalando</i>

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